

CAMPUS CRUSADE FOR CHRIST

OVERVIEW

*“There’s nothing like Campus Crusade for Christ
in the history of the Christian world.”*

- Dr. Billy Graham

MISSION

Campus Crusade for Christ is a worldwide, interdenominational Christian ministry that seeks to show people how to know and experience God’s love and plan for their lives.

CAMPUS CRUSADE FOR CHRIST INTERNATIONAL

Campus Crusade for Christ International has more than 27,000 full-time staff serving in 190 countries around the world working through some 60 different ministry divisions and projects. Visit www.ccci.org for more information on the worldwide ministry.

CAMPUS MINISTRY

- Founded in 1951 by Bill and Vonette Bright
- Based in Orlando, Florida
- Main Campus Ministry Web Site: www.CampusCrusadeForChrist.com

RECENT STATISTICS

| <u>Year</u> | <u># of Campus Locations</u> | <u># of Students actively involved</u> |
|-------------|------------------------------|--|
| 1997 | 603 | 23,627 |
| 2002 | 1,016 | 41,417 |
| 2007 | 1,064 | 50,054 |

- More than 3,400 full-time staff serve on campuses nationwide
- 8.6 million American students exposed to the message of Jesus last year.
- 1,300,000 Freshman Survival Kits have been distributed.
- 17,000+ students joined Katrina Relief Projects in Louisiana and Mississippi in past 2 years.
- www.EveryStudent.com receives more than 250,000 unique visitors every month.

ACTIVITIES ON CAMPUS

Campus Crusade for Christ focuses on communicating how students can know God personally through Jesus and how they can grow in their faith. Campus Crusade serves as a valuable resource to campuses through educational, social and spiritual programs that range from large, campus-wide events and conferences to small, intimate Bible studies and accountability groups.

FOR MORE INFORMATION: see www.CampusCrusadeForChrist.com/newsroom

Contact:

Tony Arnold

Media Relations Director

Tony.Arnold@uscm.org

C 919-244-3375